

# The Journey of Our Freedom



A Nationwide Celebration by the Official *America 250 Tour*®

Celebrating 250 Years of Freedom, Family, and the Founding Spirit







**50 States**  
**50 Weeks**  
**50,000 Miles**  
**250 Million People**  
**250 Years in the Making**

**America 250 Tour 2026**



# OVERVIEW

**The Official America 250 Tour** is a monumental, coast-to-coast tour celebrating the 250th anniversary of the United States of America. As we reflect on two and a half centuries of American ingenuity, faith, and freedom, this tour brings history to life through music, storytelling, education, and family-centered celebration.

Our mission is to reignite patriotic pride and honor the legacy of American mothers—those who taught, nurtured, and preserved the values that made this country the freest and most prosperous in the world. With stops in all 50 states, we are creating a living tribute to the American spirit through 26 major events, 24 intimate local gatherings, and an interactive national treasure hunt called Liberty Trips.

This booklet outlines each component of the tour in detail, offering insight into the structure, purpose, and unique opportunities for families, communities, and partners to get involved.



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# MAJOR VENUE EVENTS

The backbone of the America 250 Tour is our **26 Major Events**, staged in iconic American locations with historical significance and strong cultural resonance. Each of these is focused on a minimum of 5,000 attendees and feature a full day of patriotic experiences.

## Historical Panels –

Local historians and special guests will explore the unique heritage of each state and town through moderated, engaging panels that highlight the stories and individuals that helped shape that region.

## Main Stage Speeches –

High-profile guest speakers and other nationally known figures will headline with keynote addresses focused on liberty, faith, and the American experience.

## Patriotic Concerts –

These marquee events will conclude with high-energy concerts from nationally recognized artists who share our values, creating unforgettable moments of unity through music.

## Family Activities & Vendor Row –

Local artisans, nonprofits, and community organizations will participate in family zones and vendor booths, reinforcing a sense of local pride and engagement.

 **5,000** AND UP

➤ **Each event is an opportunity** to celebrate the past, honor the present, and inspire a shared vision for the future.





# LOCAL VENUE CELEBRATIONS

Complementing the Major Events are **24 Local Celebrations** in historic venues that seat fewer than 5,000 people. These gatherings provide a more intimate and immersive experience. Our goal is to highlight sacred sites across the country like the Alamo, the Kennedy Space Center, and the Liberty Bell.

Each event will include:

**Regional** musicians and storytellers

**Local** veterans, teachers, and patriots sharing personal histories

**Small** concerts and fireside-style chats

**On-site** family education stations and historical exhibits

 **2,000** PER EVENT!

➤ **These events will preserve the deeply personal stories** of local history and strengthen communities with a renewed sense of cultural heritage and patriotic pride.





# PATRIOT VILLAGE

At the center of every America 250 Tour stop is the Patriot Village — a dynamic, family-friendly hub designed to celebrate our nation's past, present, and future. Open to all and free to the public, this is where the tour's mission truly comes alive through education, entertainment, and community connection.

Here's what to expect at Patriot Village:

**History Museum:** Interactive walk-through of defining American moments.

**Hands-On Learning:** Crafts, games, and demos for kids and families.

**Live Reenactments:** Local historical events brought to life.

**Concert Area:** Main shows, local performers, and patriotic music.

**Merch Store:** Tour gear, memorabilia, and partner products.

**Contests:** Art and essay contests showcasing community creativity.

**Food Court:** Classic American eats and local flavors.

**Booths & Exhibitors:** Partners, education, and pro-America goods.

Some states will feature tie-ins with iconic venues like the Hoover Dam, Kennedy Space Center, or major local festivals.

Admission is free. Reserve your free show tickets online or join us as a walk-in. Patriot Village is where liberty lives and families come together to celebrate what it means to be American

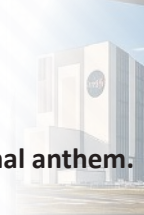




# MAIN SHOW BREAKDOWN

Each **America 250 show** is an emotionally moving, multimedia experience designed to connect deeply with audiences.

- ★ Opening Video Experience with live music, fog effects, and reenactor
- ★ MC Welcome and patriotic message
- ★ State-Focused Storytelling with visuals
- ★ Star Spangled Banner tribute show with live band and national anthem.
- ★ Final keynote speaker talking about local history and interests.
- ★ Full concert experience with main headliner



AMERICA  
250  
TOUR



These powerful additions bring depth and meaning to each celebration, transforming them into living tributes to America's bravery and resilience. From immersive battle reenactments that trace our military history, to the heartfelt recognition of today's local heroes, and the awe-inspiring flyovers that stir patriotic pride, each element connects past and present. Together, they remind us that the American spirit endures—bold, free, and unbreakable.

## ★ AMERICA 250 TOUR ★







## Home of the Brave – National Anthem Music Video Project

A Patriotic Visual Tribute by Native Sun Productions

**Home of the Brave** is a cinematic music video experience that brings the story of The Star-Spangled Banner to life—showing, for the first time, the powerful visuals Francis Scott Key saw during the 1814 **Battle of Fort McHenry**. Developed by Emmy-nominated Native Sun Productions, the project combines stunning reenactments, high-end production, and documentary storytelling to reconnect Americans with our anthem’s origin and meaning.

**Cinematic Anthem Videos:** Custom edits for single or multi-verse performances to be played at public events, stadiums, and celebrations.

**Educational Mini-Docs:** Short features on the War of 1812, the flag’s preservation, and veteran stories.

**Veteran-Focused Campaign:** Net proceeds will benefit veteran services under the theme “Home of the Brave.”

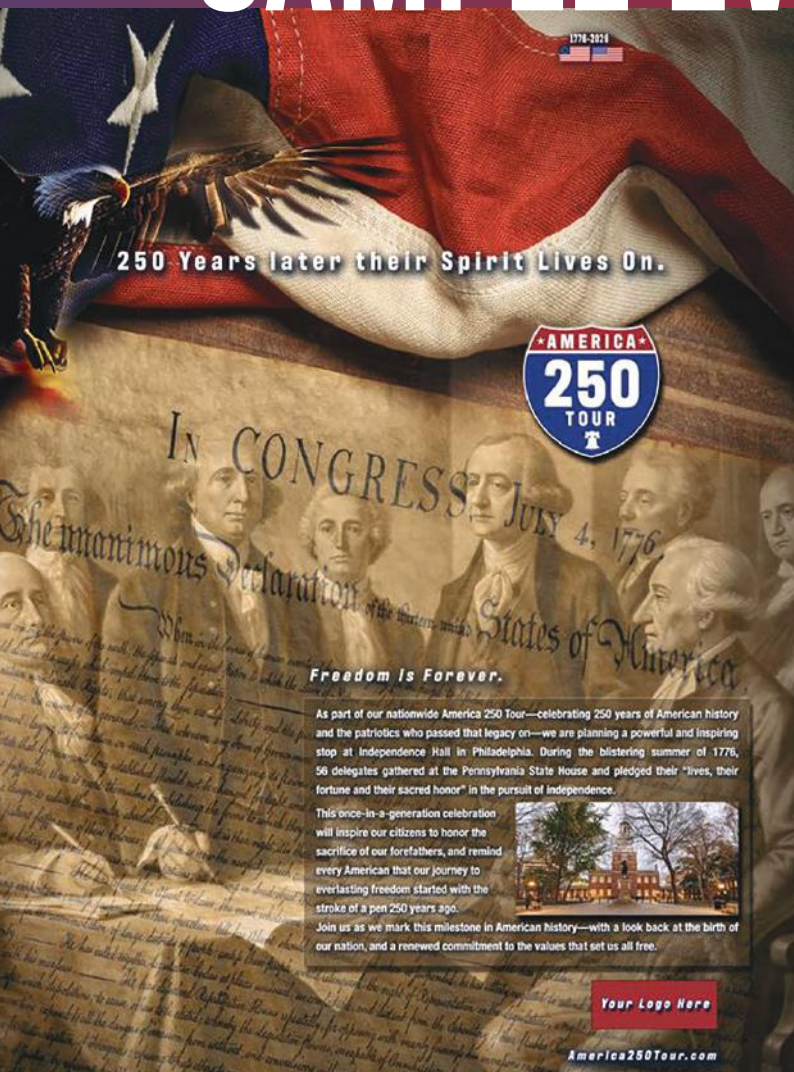
**Ready-to-Go Team:** Producers are fully equipped with props, wardrobe, CGI, and historic site access.

**Tour Ready:** Includes a traveling exhibit for major America 250 events with sponsorship opportunities.





# SAMPLE EVENTS



1776-2026

250 Years later their Spirit Lives On.

IN CONGRESS JULY 4, 1776  
The unanimous Declaration of the thirteen united States of America

**Freedom Is Forever.**

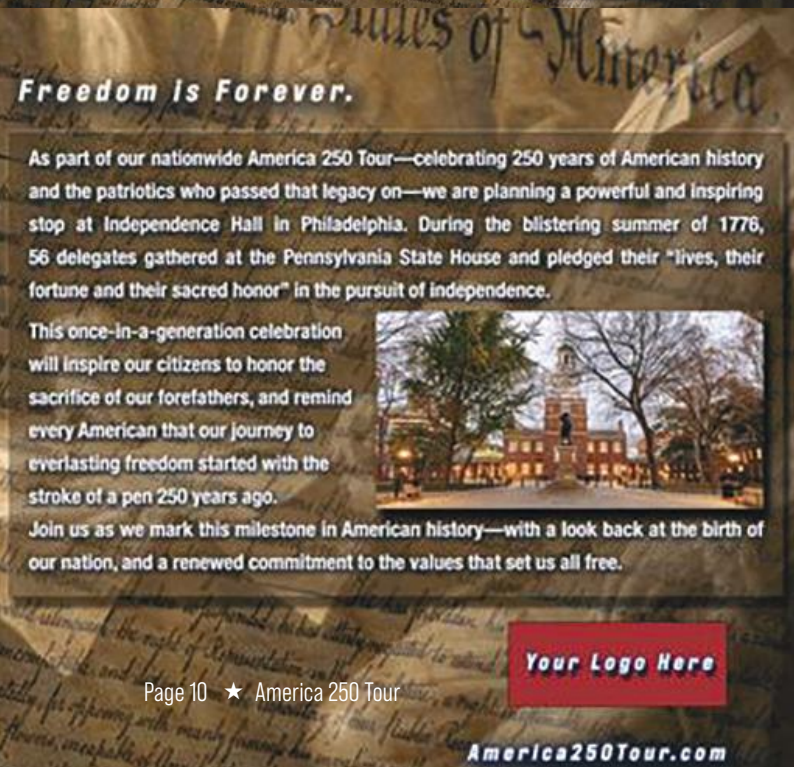
As part of our nationwide America 250 Tour—celebrating 250 years of American history and the patriots who passed that legacy on—we are planning a powerful and inspiring stop at Independence Hall in Philadelphia. During the blistering summer of 1776, 56 delegates gathered at the Pennsylvania State House and pledged their “lives, their fortune and their sacred honor” in the pursuit of independence.

This once-in-a-generation celebration will inspire our citizens to honor the sacrifice of our forefathers, and remind every American that our journey to everlasting freedom started with the stroke of a pen 250 years ago.

Join us as we mark this milestone in American history—with a look back at the birth of our nation, and a renewed commitment to the values that set us all free.

**Your Logo Here**

[America250Tour.com](http://America250Tour.com)



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**Freedom Has No Gravity.**

NASA  
Kennedy Space Center  
VECTOR COMPLEX

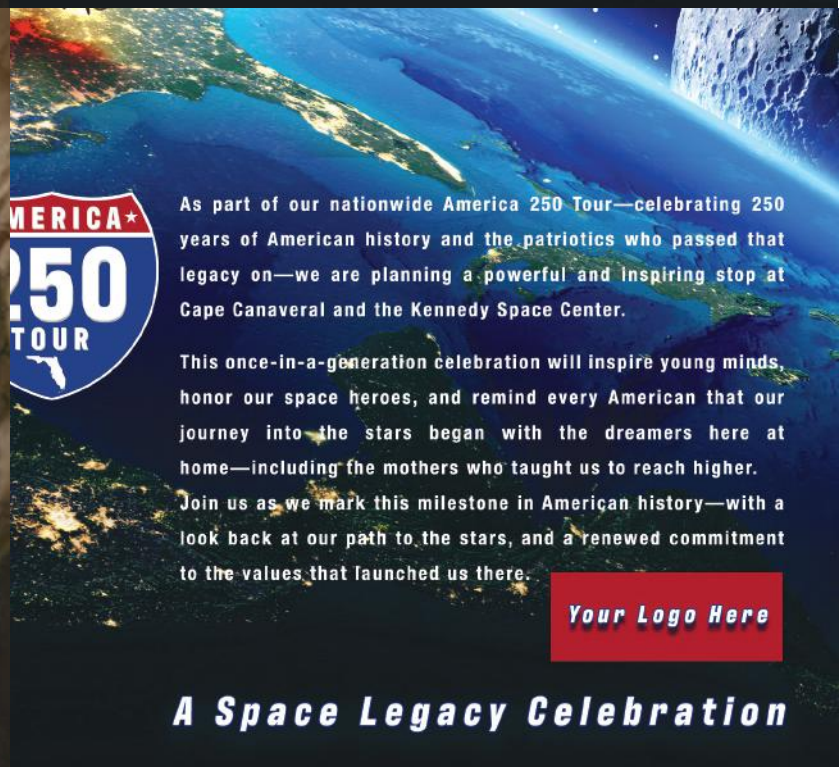
As part of our nationwide America 250 Tour—celebrating 250 years of American history and the patriots who passed that legacy on—we are planning a powerful and inspiring stop at Cape Canaveral and the Kennedy Space Center.

This once-in-a-generation celebration will inspire young minds, honor our space heroes, and remind every American that our journey into the stars began with the dreamers here at home—including the mothers who taught us to reach higher.

Join us as we mark this milestone in American history—with a look back at our path to the stars, and a renewed commitment to the values that launched us there.

**Your Logo Here**

**A Space Legacy Celebration**



**Freedom Has No Gravity.**

NASA  
Kennedy Space Center  
VECTOR COMPLEX

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**Your Logo Here**

**A Space Legacy Celebration**



# LIBERTY TRIPS



The **Liberty Trips** are a cornerstone of our grassroots engagement. While our major and local events take place, the Liberty Trip Bus will travel across the states, visiting over 1,000 historical landmarks, museums, monuments, and cultural treasures.

**This family-friendly mobile adventure includes:**

**A custom-wrapped tour bus** traveling with a small team and our real-life beagle mascot, Liberty

**Live-streamed historical site visits**, shared on social media and a dedicated section of the America 250 Tour website

**Guest appearances** by local historians, influencers, and educators

**On-site giveaways**, Liberty Pup plushies, and the “Where’s Liberty?” activity kit

➤ **Families can track the journey online** and even meet the team at designated stops. Our website will feature interactive maps, downloadable activities, and a photo contest where families submit pictures of themselves with Liberty at historic sites.

The Liberty Trips transform ordinary road trips into extraordinary historical adventures for all ages.





# LIBERTY TRIPS MAP

## America 250 Tour:

### From Coast to Coast—A Journey of Unity

The America 250 Tour begins in California, a state emblematic of modern innovation, creativity, and global influence. We'll launch with a red carpet event in Orange County or another iconic location, bringing together influencers, entertainment leaders, and national figures. In a symbolic moment, we'll christen the lead caravan and commence our historic journey across all 50 states.

This tour draws inspiration from two remarkable post-World War II efforts that exemplified international friendship and gratitude. In 1947, the Friendship Train was organized in the United States, collecting over 700 boxcars of food, clothing, and supplies from Americans to aid war-torn France and Italy. In response, the people of France sent the Merci Train in 1949—a convoy of 49 boxcars filled with gifts, one for each U.S. state and the then-Territory of Hawaii, as a heartfelt thank-you for America's generosity. These trains became enduring symbols of unity and goodwill, and our tour seeks to revive that spirit—state by state, story by story.

Along the way, we'll visit historic landmarks, local memorials, and cultural sites that tell the story of America—one state at a time. The tour concludes in New York, home of the Statue of Liberty and a beacon of freedom, diversity, and hope. After a year of honoring our past and celebrating our shared values, we'll gather in one of America's greatest cities to reflect on what binds us together.









# AMERICA'S WALL OF HONOR

**America's Wall of Honor** is a 50-state traveling installation that pays tribute to America's military, veterans, and first responders.

## Overview:

- ★ Space for visitors to reflect, pray, and leave tributes
- ★ Interactive stations to submit names and stories of loved ones
- ★ Partnerships with local VFWs, American Legions, and Gold Star Families
- ★ Special ceremonies held at each stop
- ★ A powerful visual and emotional experience honoring service and sacrifice

America's Wall of Honor is not just a monument—it's a movement of gratitude that connects communities across the nation.



See the experience





# BRANDING & MERCHANDISE

Our logo, inspired by the interstate highway sign, reflects the heart of the tour: a unified journey across America. This mark is more than a symbol—it's a movement.

## Merchandise offerings include:

- ★ Patriotic t-shirts and hats
- ★ Liberty Pup plush toys and sticker packs
- ★ “Where’s Liberty?” activity books and state sticker maps
- ★ Commemorative pins, buttons, and tour memorabilia

Co-branding with America 250 offers powerful exposure through joint-branded apparel, packaging, and custom merchandise. Opportunities include logo placement, retail or giveaway items, and event sponsorships like “Official Liberty Pup Partner”—all designed to boost visibility and support the tour’s mission.





# SPONSORSHIP OPPORTUNITIES

**We are seeking partners** who share our love for liberty and family. Sponsors can support specific elements of the tour or invest in the entire nationwide effort.

## Sponsorship Packages Include:

### Title Sponsors:

Full branding rights for the entire tour

### Major Event Sponsors:

On-stage mentions, signage, and VIP access

### Liberty Bus Sponsors:

Wrap placement on the vehicle, social media integration

### Educational Sponsors:

Branding on books, kits, and family-friendly educational content

## National & Local Sponsor Types:

- ★ Tour, Beverage, Apparel, Auto, Tech, Family Brand
- ★ Local Event, VIP, Kid Zone, Bus Stop, Wall Partner

## VIP Ticket Options:

- ★ Patriot Pass: VIP access to one concert, includes premium seating, meet-and-greet options, and swag pack
- ★ Patriot Passport: VIP access to all 26 concerts, includes 2 full-show front-row tickets (transferable), backstage and speaker access, and exclusive tour gifts

## Benefits Include:

- ★ LED/stage branding, tour bus logos (50k–60k daily impressions)
- ★ Online branding and merch inclusion
- ★ Sponsored content and media impressions

 **Millions**  
OF IMPRESSIONS



➤ **Custom packages are available to align with brand values.**  
Visual examples and mockups can be provided.



# PROMOTION STRATEGY

**The America 250 Tour** will be promoted through a dynamic mix of national media, digital rollouts, influencer partnerships, and grassroots outreach. Using tools like the America 250 app, website portal, VIP experiences, and social media campaigns, we'll engage audiences across multiple platforms—building excitement, driving attendance, and showcasing our sponsors every step of the way.

## Promotion Tools:

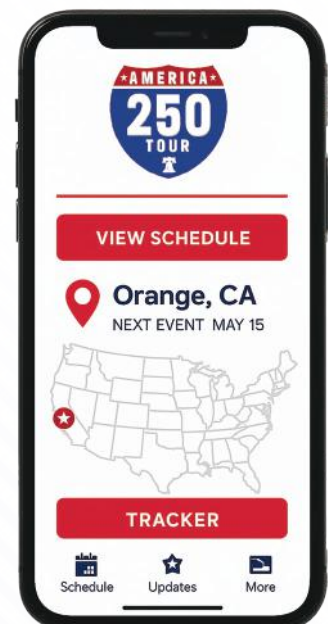
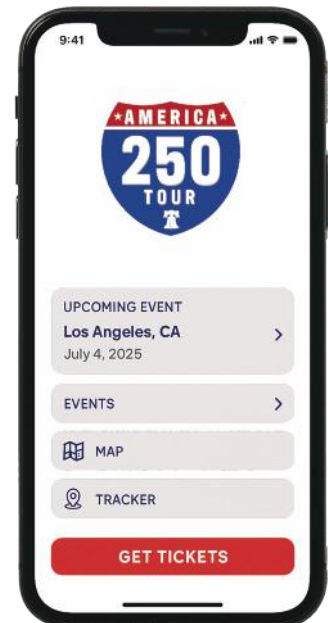
- ★ National and local media
- ★ Weekly digital content rollouts
- ★ Influencer partnerships and street team ambassadors
- ★ Paid ad campaigns (TV, radio, digital)
- ★ Grassroots flyers, community outreach, and door-to-door campaigns

## Engagement Channels:

- ★ America 250 App: interactive tracking, RSVP, badges, livestreams
- ★ Website Portal: updates, schedules, sponsor profiles
- ★ VIP Experiences: meet-and-greets, backstage, co-branded merch
- ★ Social Media: livestreams, giveaways, teasers
- ★ Email Series: countdowns, highlights, and personal invites



The America 250 media platform will also include ad placement opportunities, allowing sponsors and partners to feature branded content, banners, and promotional videos throughout the site—maximizing visibility across ticketing pages, livestreams, and event hubs.





# HISTORY ACROSS AMERICA

## A National Mural and Billboard Campaign Celebrating Our Story

**As part of the America 250 Tour**, History Across America is a breathtaking visual campaign that will blanket the country with powerful, historically themed murals and billboards—bringing our shared heritage to life in towns, cities, and along highways from coast to coast.

Partnering with Emmy award-winning Native Sun Productions, known for their masterful storytelling and iconic large-format installations, this initiative will transform buildings, silos, granaries, and interstate billboards into monumental tributes to America's most defining moments. Utilizing premium materials such as 3M wraps, each piece will be weather-resistant, long-lasting, and visually stunning. Each mural will be locally inspired—telling the story of the area's historical significance. In Florida, visitors might see a majestic wrap featuring the Kennedy Space Center; in Philadelphia, a mural capturing the signing of the Declaration of Independence; in Utah, the Golden Spike driving the Transcontinental Railroad. These murals will combine iconic historical art, new commissioned pieces, and regional storytelling to capture America's spirit across every corner of the nation. Every installation will feature America 250 Tour branding and offer prominent sponsor placement, making it a powerful opportunity for national and local brands to support patriotic education while gaining widespread visibility.

With a goal of hundreds of sites nationwide, History Across America will serve as a permanent visual celebration of our past, a unifying experience in the present, and an inspiring message for future generations.

 **Millions**  
OF DRIVERS REACHED









Follow our journey.

A Nationwide Celebration.

Reignite the flame.

**1776-2026**



[America250tour.com](http://America250tour.com) / [info@America250tour.com](mailto:info@America250tour.com)